

POVERTY AFFECTS THE LIVES OF MILLIONS OF PEOPLE

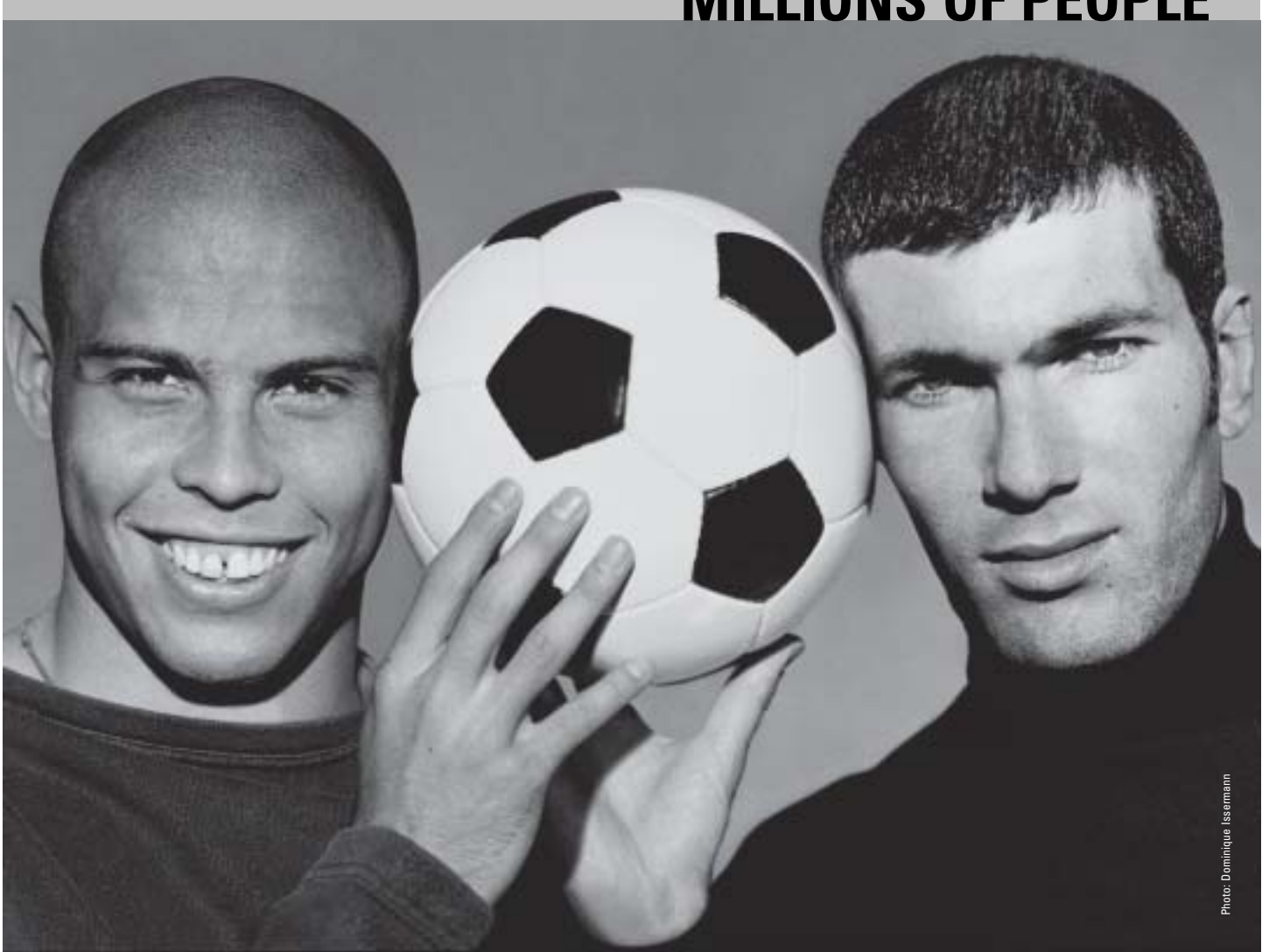


Photo: Dominique Issermann

INCLUDING TWO OF THE WORLD'S BEST-PAID FOOTBALL PLAYERS

What's more surprising: the fact that we now live in a world where almost a quarter of the population live in absolute poverty? Or the fact that for the first time ever, we possess the wealth, technology and knowledge to create a poverty free world in less than a generation?

Ronaldo and Zidane are supporting educational activities in Kosovo and Albania as part of the UNDP "Teams to End Poverty" campaign, in order to help halve poverty by 2015 – one of the "Millennium Development Goals" set by the world's leaders at the UN. Improving access to education is one way we can end poverty. Educational programmes and vocational training will make it easier to create and find jobs, improve health care, farming and trade, as well as developing opportunities for men, women and children.

We're closer to ending world poverty than you might think. Find out how you, your company or organization can make a difference by contacting UNDP, the UN's global development network, or by logging onto www.TeamsToEndPoverty.org.

Everyone will be richer without poverty.

United Nations Development Programme

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